

# BOOK CLUB



**UK College of Public Health**  
Outreach Plan | Spring 2020

# Peer Group Analysis

This analysis is based on social media postings from  
**March 8, 2020 – May 8, 2020.**





Dean of Students: **Brad Pollock**



**Followers**  
942

**Posts**  
22

**Avg. Likes**  
2

**Avg. Shares**  
0

**Avg. Comments**  
0



**Followers**  
546

**Posts**  
4

**Avg. Likes**  
23

**Avg. Comments**  
0



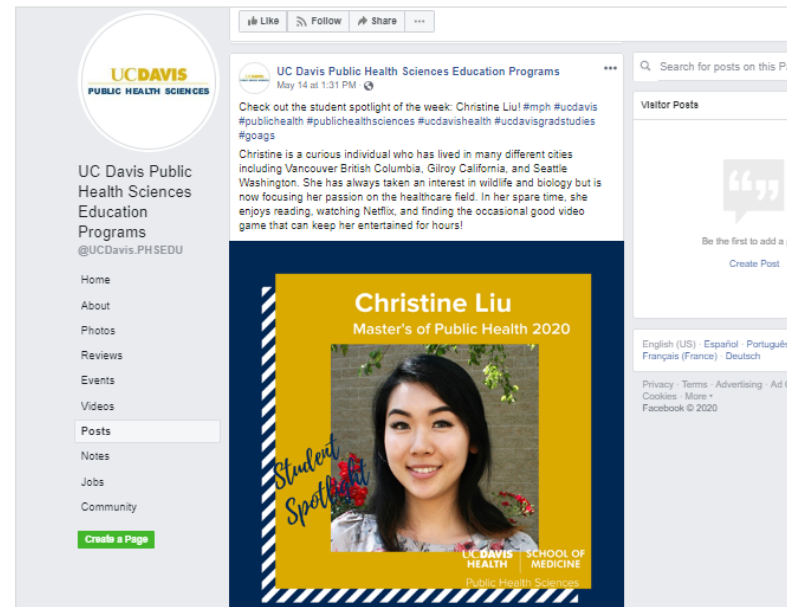
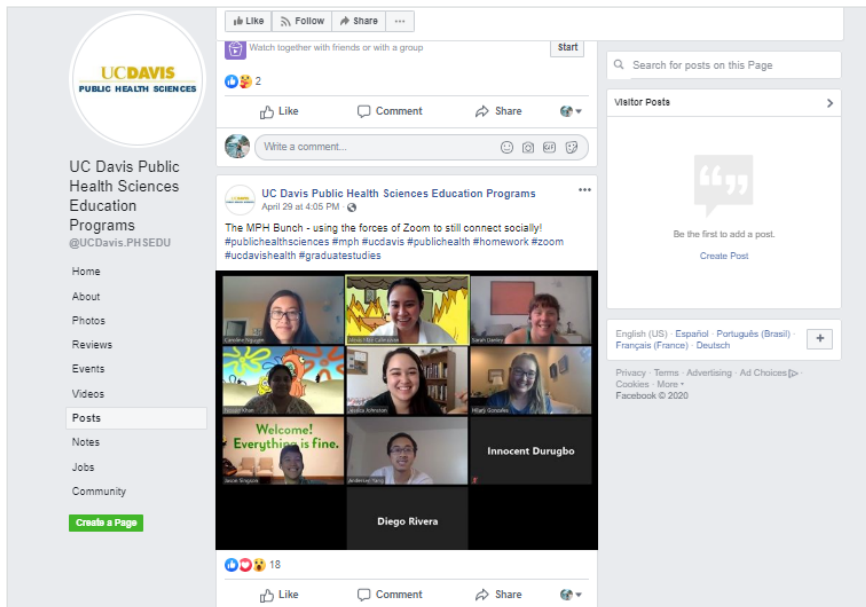
**Followers**  
394

**Posts**  
23

**Avg. Likes**  
3

**Avg. Shares**  
1

**Avg. Comments**  
0





Dean of Students: **Edith A. Parker**



**Followers**  
3148

**Posts**  
77

**Avg. Likes**  
50

**Avg. Shares**  
16

**Avg. Comments**  
1



**Followers**  
100

**Posts**  
7

**Avg. Likes**  
17

**Avg. Comments**  
0



**Followers**  
2014

**Posts**  
71

**Avg. Likes**  
19

**Avg. Shares**  
7

**Avg. Comments**  
0

**The University of Iowa College of Public Health**  
May 19 at 9:48 AM

Dr. George Wehby from the University of Iowa will be LIVE on #JNOLive today (5/19) at 5:30 p.m. CT to discuss his research on the effectiveness of 'stay at home' orders during the COVID-19 pandemic. You can also read the article at bit.ly/2WXMUZ8 JAMA Network Open

**IOWA PUBLIC HEALTH**

The University of Iowa College of Public Health  
College & University  
33  
5 Shares

**The University of Iowa College of Public Health**  
May 18 at 8:35 PM

One final tip of the cap to the amazing class of 2020. We're so glad you chose to spend the last few years with us and we look forward to seeing the wonderful things you will accomplish in the years ahead. ❤️👏  
#UlowaGrad2020 #onceahawkeye

The University of Iowa College of Public Health  
@UlowaCPH

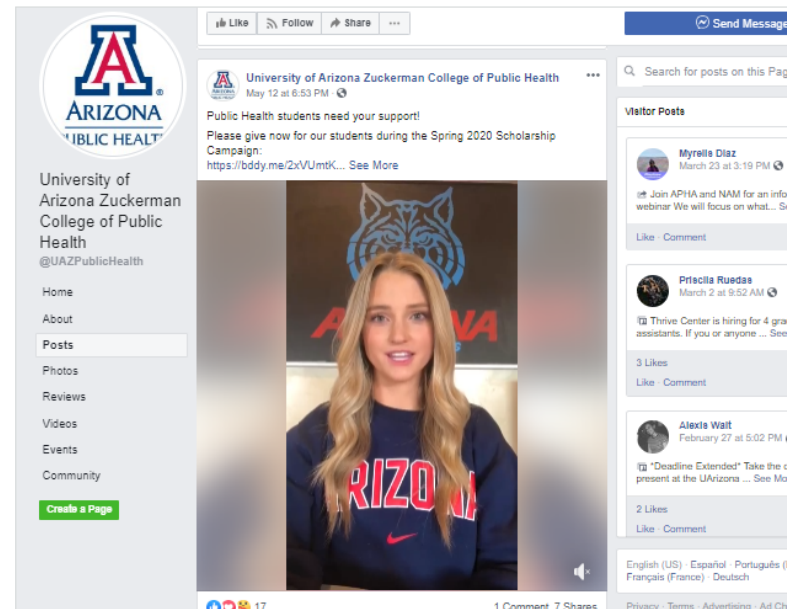
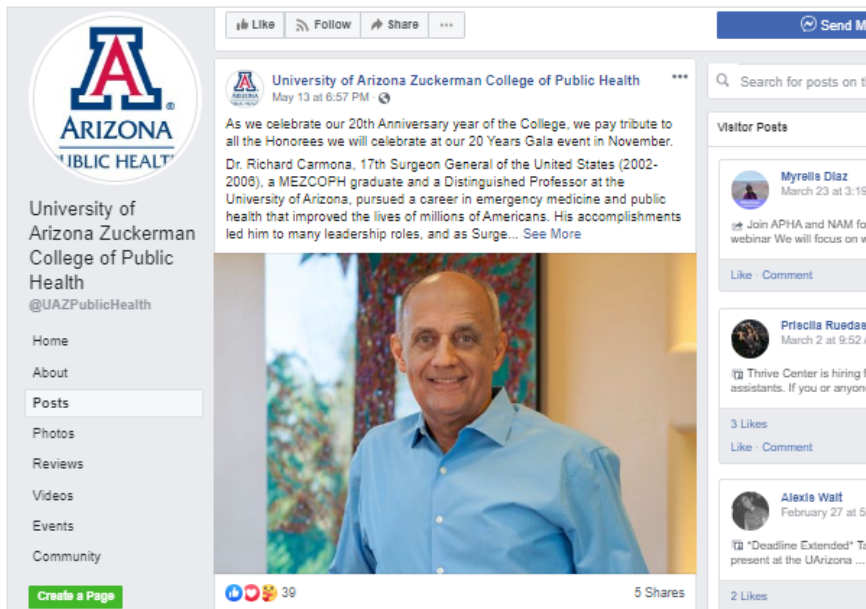
39  
3 Comments 5 Shares





Dean of Students: **Iman A. Hakim**

| Platform | Followers | Posts | Avg. Likes | Avg. Shares | Avg. Comments |
|----------|-----------|-------|------------|-------------|---------------|
|          | 2811      | 43    | 20         | 5           | 0.5           |
|          | 1256      | 20    | 52         | 1           |               |
|          | 2406      | 14    | 7          | 3           | 0             |





UNIVERSITY OF MINNESOTA

Dean of Students: **John Finnegan**



**Followers**  
14567

**Posts**  
217

**Avg. Likes**  
21

**Avg. Shares**  
7

**Avg. Comments**  
1



**Followers**  
1955

**Posts**  
30

**Avg. Likes**  
51

**Avg. Comments**  
1



**Followers**  
13800

**Posts**  
303

**Avg. Likes**  
11

**Avg. Shares**  
6

**Avg. Comments**  
0

University of Minnesota School of Public Health  
May 15 at 3:58 PM

With nearly 4.5 million confirmed cases of COVID-19 worldwide, we're now seeing the ripple effects of the pandemic. From an increase in domestic violence to closer family relationships, these effects are both bad and good. In this episode, we explore four changes wrought by the pandemic and what they can teach us.

#UMNProud #umnspH #COVID19  
<https://www.sph.umn.edu/.../health-.../episode-9-ripple-effects/>

**HEALTH IN ALL MATTERS PODCAST**  
**EPISODE 9:**  
**RIPPLE EFFECTS**  
MAY 15, 2020

Episode 9: Ripple Effects - Health In All Matters Podcast - School of Public Health - University ...

122 22 Comments 44 Shares

University of Minnesota School of Public Health  
17 hrs

"My professional work is guided by my core personal goals: to produce knowledge to improve racial and gender health equity and to build an intellectual community to expand and promote what we've learned. I look forward to continuing and amplifying this work in the years ahead from my position as a researcher, teacher, and publicly engaged scholar at the University of Minnesota." - Rachel Hardeman, SPH Associate Professor  
<https://www.sph.umn.edu/.../health-.../episode-9-ripple-effects/>

**McKnight Presidential Fellow Award Winner**  
**Rachel Hardeman**  
Associate Professor

69 7 Comments





Dean of Students: **Amy Fairchild**



**Followers**  
2543

**Posts**  
64

**Avg. Likes**  
18

**Avg. Shares**  
4

**Avg. Comments**  
0.5



**Followers**  
1503

**Posts**  
28

**Avg. Likes**  
76

**Avg. Comments**  
2



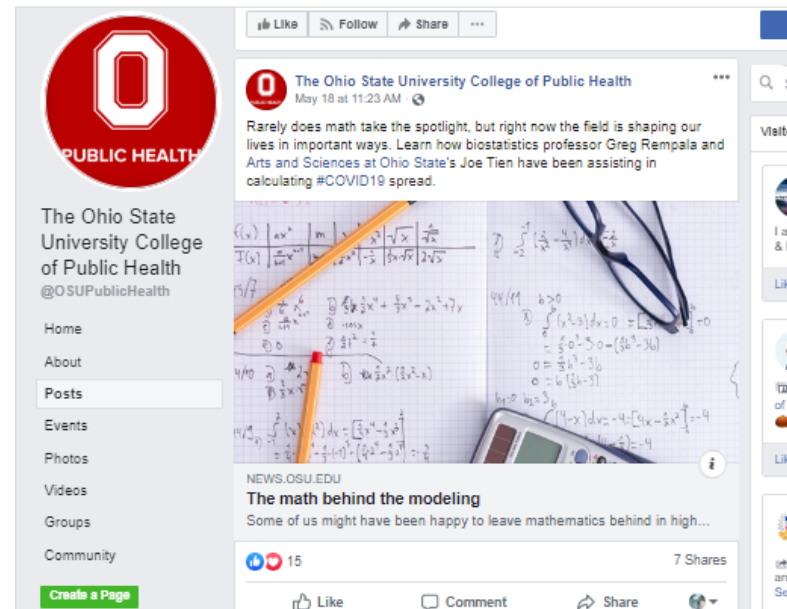
**Followers**  
4029

**Posts**  
92

**Avg. Likes**  
18

**Avg. Shares**  
3

**Avg. Comments**  
1







Dean of Students: **Ann Arbor, F. DuBois Bowman**



**Followers**  
11310

**Posts**  
46

**Avg. Likes**  
35

**Avg. Shares**  
12

**Avg. Comments**  
1



**Followers**  
4357

**Posts**  
32

**Avg. Likes**  
208

**Avg. Comments**  
4



**Followers**  
17500

**Posts**  
181

**Avg. Likes**  
10

**Avg. Shares**  
5

**Avg. Comments**  
0





THE UNIVERSITY  
of NORTH CAROLINA  
at CHAPEL HILL

Dean of Students: **Barbara K. Rimer**



**Followers**  
8609

**Posts**  
57

**Avg. Likes**  
36

**Avg. Shares**  
15

**Avg. Comments**  
1



**Followers**  
2708

**Posts**  
19

**Avg. Likes**  
229

**Avg. Comments**  
1



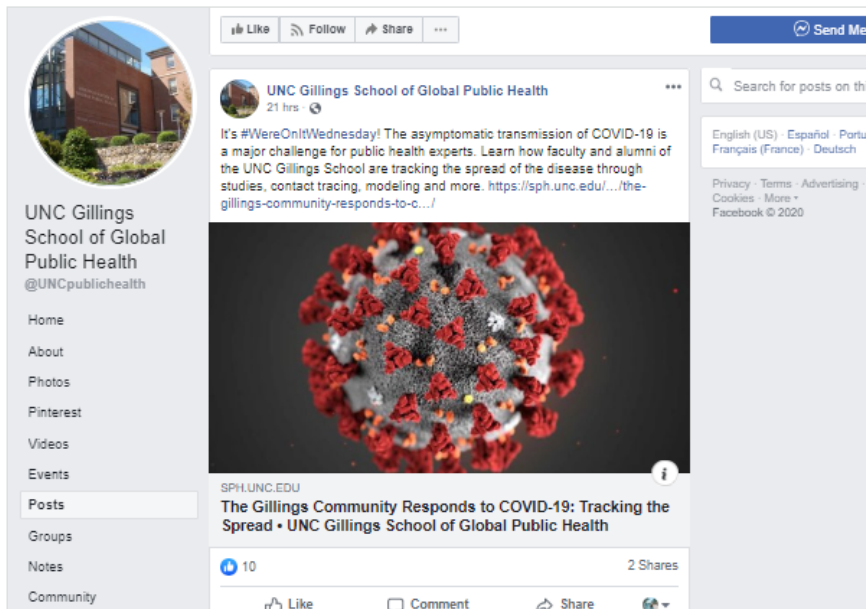
**Followers**  
28000

**Posts**  
291

**Avg. Likes**  
10




**Avg. Shares**  
5

**Avg. Comments**  
0





Dean of Students: **Michael G. Perri**

|   |                          |                     |                        |                           |                           |
|---|--------------------------|---------------------|------------------------|---------------------------|---------------------------|
|  | <b>Followers</b><br>3367 | <b>Posts</b><br>156 | <b>Avg. Likes</b><br>7 | <b>Avg. Shares</b><br>2   | <b>Avg. Comments</b><br>1 |
|  | <b>Followers</b><br>-    | <b>Posts</b><br>-   | <b>Avg. Likes</b><br>- | <b>Avg. Comments</b><br>- |                           |
|  | <b>Followers</b><br>521  | <b>Posts</b><br>139 | <b>Avg. Likes</b><br>4 | <b>Avg. Shares</b><br>2   | <b>Avg. Comments</b><br>0 |



**UF College of Public Health and Health Professions**  
@UFPHP

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**UF PHHP Wellness**  
PROMOTING HAPPY HEALTHY PEOPLE  
COLLEGE OF PUBLIC HEALTH AND HEALTH PROFESSIONS  
UNIVERSITY OF FLORIDA

Public group  
23 Members  
[+ Join Group](#)

2 likes

Like Comment Share



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UF College of Public Health & Health Professions  
UNIVERSITY OF FLORIDA

May 13 at 11:44 AM

Researchers in UF Environmental & Global Health, Epidemiology and Emerging Pathogens Institute are launching a National Science Foundation (NSF)-funded study with the goal of improving personal protective equipment for better protection of health care workers.  
University of Florida Research UF Health UF Health News



PHHP.UFLEDU  
**UF researchers launch study on small materials that may have a big impact on protecting communities from COVID-19** »...

12 likes 18 Shares

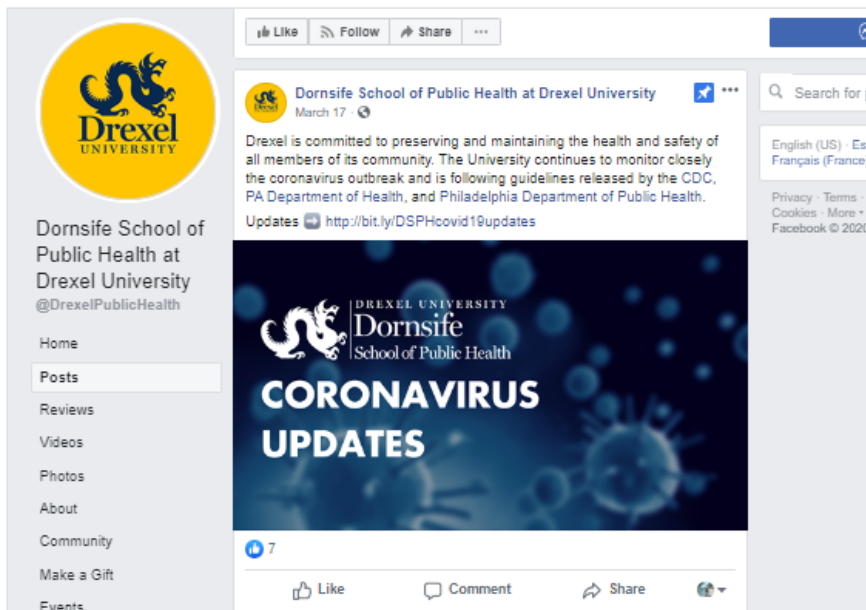
Like Comment Share





Dean of Students: **Ana V. Diez**

| Platform | Followers | Posts | Avg. Likes | Avg. Shares | Avg. Comments |
|----------|-----------|-------|------------|-------------|---------------|
|          | 2942      | 134   | 4          | 1           | 0             |
|          | 1624      | 12    | 65         | 1           |               |
|          | 6492      | 139   | 4          | 3           | 0             |





Dean of Students: **Paul C. Erwin**

| Platform | Followers | Posts | Avg. Likes | Avg. Shares | Avg. Comments |
|----------|-----------|-------|------------|-------------|---------------|
|          | 2813      | 123   | 7          | 3           | 0             |
|          | 1497      | 35    | 36         | 0           |               |
|          | 3147      | 78    | 2          | 1           | 0             |

**UAB SCHOOL OF PUBLIC HEALTH**  
@UABSchoolofPublicHealth

UAB School of Public Health  
May 19 at 5:10 PM

"School of Public Health faculty also are finding an audience in the corridors of power." Proud to see all of the knowledge and efforts coming from our faculty!

**Epidemiologists are having a moment. What does it take to become one? - The Reporter**

18 Shares

**UAB SCHOOL OF PUBLIC HEALTH**  
@UABSchoolofPublicHealth

UAB School of Public Health  
May 15 at 11:35 AM

The largest cohort of Fulbright recipients from UAB in a single year includes our very own Keri Tang! Congratulations, Keri!

**Ayla McCay** - South Korea - INTERNATIONAL STUDIES  
**Grace Kennedy** - Ghana - MEDICINE  
**Garrett Sager** - Germany - PHYSICS, NEUROSCIENCE  
**Kenneth Davis** - Germany - CHEMISTRY, MATHEMATICS

UAB - The University of Alabama at Birmingham  
May 14 at 1:20 PM




Eight UAB Students and recent alumni have been selected to receive Fulbright U.S. Student Program awards. This is the largest cohort of Fulbright recipients from UAB in a single year. <https://go.uab.edu/v6df>

22



**Uof SC** South Carolina

Dean of Students: **Paul C. Erwin**

| Platform  | Followers | Posts | Avg. Likes | Avg. Shares | Avg. Comments |
|---|-----------|-------|------------|-------------|---------------|
|  | 1994      | 137   | 10         | 1           | 1             |
|  | 335       | 25    | 19         | 0           | 0             |
|  | 2141      | 109   | 6          | 1           | 0             |



**Uof SC**  
**ARNOLD SCHOOL**

Arnold School of Public Health at South Carolina  
@UofSCASPH

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**Arnold School of Public Health at South Carolina**  
21 hrs · 🌐

The Office for the Study of Aging helps prepare our state to meet the needs of a growing older adult population and to enhance the quality of life for these individuals as they age. Learn more about what we do in honor of #OlderAmericansMonth 🙌 <http://ow.ly/cJmK50qVAmT#OAM19>

**Office for the Study of Aging - Arnold School of Public Health | University of South Carolina**

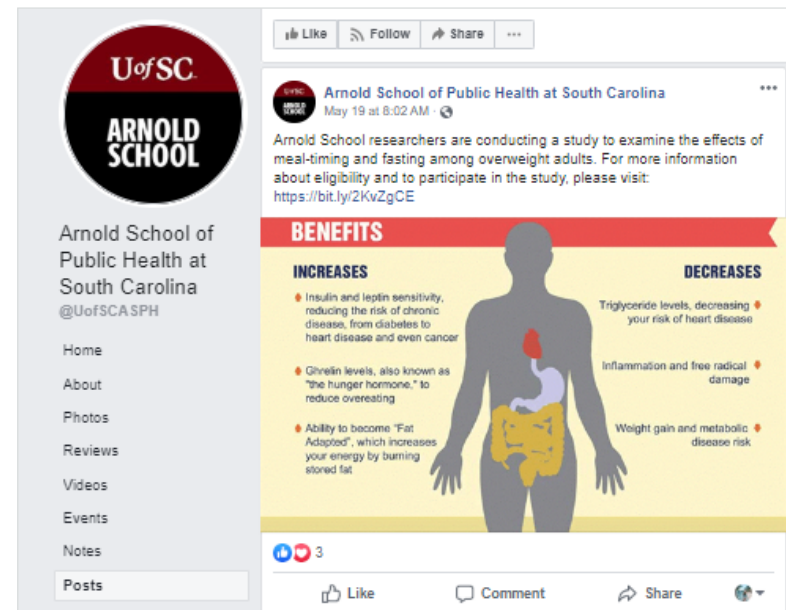
👍 6 1 Share

Like Comment Share

Visitor Posts

- Robin J.** March 2  
International grad time to finish up a
- Sutapa** Novem  
Hi, There's a 1 b 2bdr 2 bath apart
- Samue** Novem  
Thank you, Dr. Khan, for the

9 Likes 1 Comm



**Uof SC**  
**ARNOLD SCHOOL**

Arnold School of Public Health at South Carolina  
@UofSCASPH

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**Arnold School of Public Health at South Carolina**  
May 19 at 8:02 AM · 🌐

Arnold School researchers are conducting a study to examine the effects of meal-timing and fasting among overweight adults. For more information about eligibility and to participate in the study, please visit: <https://bit.ly/2KvZgCE>

**BENEFITS**

**INCREASES**

- Insulin and leptin sensitivity, reducing the risk of chronic disease, from diabetes to heart disease and even cancer
- Ghrelin levels, also known as "the hunger hormone," to reduce overeating
- Ability to become "Fat Adapted", which increases your energy by burning stored fat

**DECREASES**

- Triglyceride levels, decreasing your risk of heart disease
- Inflammation and free radical damage
- Weight gain and metabolic disease risk

👍 3

Like Comment Share



Dean of Students: **Donna Arnett**



**Followers**  
1775

**Posts**  
59

**Avg. Likes**  
15

**Avg. Shares**  
4

**Avg. Comments**  
1



**Followers**  
1362

**Posts**  
46

**Avg. Likes**  
56

**Avg. Comments**  
0



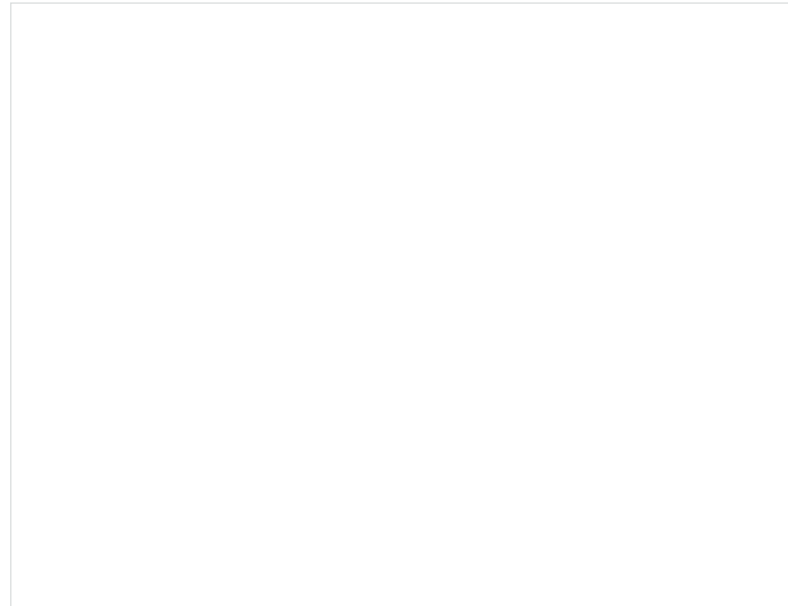
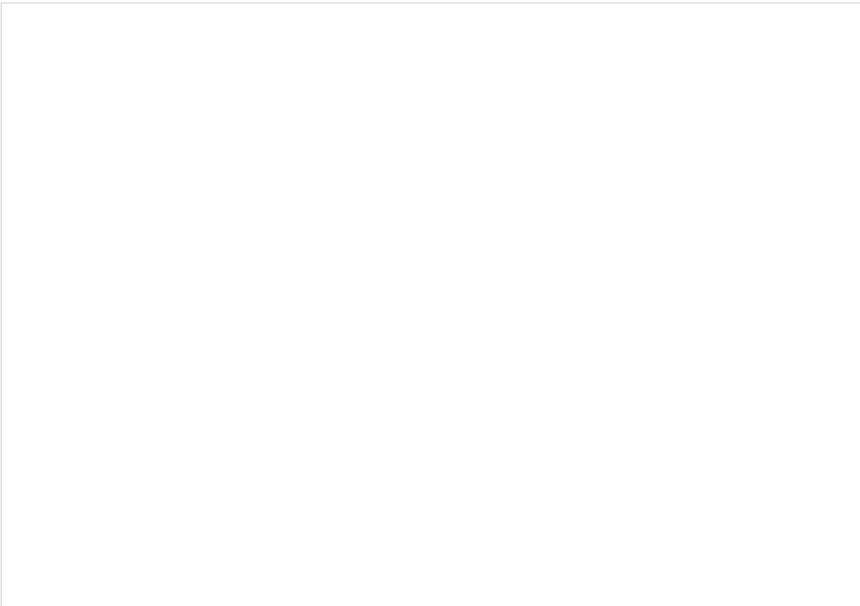
**Followers**  
3765

**Posts**  
84

**Avg. Likes**  
3

**Avg. Shares**  
2

**Avg. Comments**  
0



# Identified Stakeholders

Identified Stakeholders: **Opinion Leaders**



**SOAR**

- Jared Arnett** | Executive Director
- Keriston Smith** | Chief Financial Officer
- Joshua Ball** | Associate Executive Director

**Statewide Media Leadership**

- Jeff Anderson** | WKYT
- Glenn Haygood** | WLKY
- Andrew Shenkan** | WLEX
- Chris Aldridge** | WTVQ
- Christy Moreno** | WHAS
- Ken Selvaggi** | WAVE
- Dale Woods** | WDRB
- Jennifer Rieffer** | WDKY
- Neil Middleton** | WYMT
- Tim Coles** | WBKO
- Julie Milam** | WNKY
- Debbie Bush** | WXIX
- Richard A. Green** | Courier Journal
- Peter Baniak** | Lexington Herald-Leader
- Matt Francis** | Owensboro Messenger Inquirer
- Steve Gaines** | Bowling Green Daily News
- Aaron Snyder** | Ashland Independent
- Carrier Dillard** | Paducah Sun
- Ben Sheroan** | Elizabethtown News-Enterprise
- Zirconia Alleyne** | Kentucky New Era
- Earl Jones** | iHeart
- Tom Godell** | WUKY Radio - NPR
- Mike Savage** | WEKU Radio - NPR

**Kentucky Hospital Association Board of Trustees**

- Garren Colvin** | Chair, St. Elizabeth Healthcare
- Nancy Galvagni** | President, Kentucky Hospital Association
- Kathy Stumbo** | Chair-Elect, ARH Our Lady of the Way
- Jane Wheatley** | Immediate Past Chair, Taylor Regional Hospital
- William Haugh** | Treasurer, Georgetown Com. Hospital
- Gerard Colman** | Bluegrass District Trustee, Baptist Health
- Mark Newman, M.D.** | Bluegrass District Trustee, UK Healthcare
- Bruce Tassin** | Bluegrass District Trustee, CHI Saint Joseph Helath
- Chris Self** | Cumberland District Trustee, AdventHealth Manchester
- Ina Glass** | Cumberland District Trustee, Ft. Logan Hospital
- Charles Lovell** | Cumberland District Trustee, Barbourville ARH
- Jon Cooper** | Ohio Valley District Trustee, Norton Audubon Hospital
- Clint Kaho** | Ohio Valley District Trustee, Baptist Health LaGrange
- Ken Marshall** | Ohio Valley District Trustee, University of Louisville
- Dave Anderson** | Twin Lakes District Trustee, Jackson Purchase Medical Center
- Mike Sherrod** | Twin Lakes District Trustee, TriStar Greenview Regional Hospital
- Mike Yungmann** | Twin Lakes District Trustee, Mercy Health - Lourdes
- Nina Eisner** | Legislative Committee Chair, Ridge Behavioral Health Systems
- Phillip Chang, M.D.** | Physician Representative, UK HealthCare
- Frank Schneider** | Post-Acude Care Representative, Gateway Rehabilitation Hospital
- Dennis Johnson** | AHA Delgate, Hardin Memorial Health
- Greg Pauley** | Trustee Representative, Chair ARH Board of Trustees
- Matt Ours** | Psych/CD Representative, UHS



### **KHREF Board of Directors**

**Jane Wheatley, FACHE** | Chief Executive Officer, Taylor Regional Hospital

**William Haugh, FACHE** | Chief Executive Officer, Georgetown Community Hospital

**Garren Colvin** | Chief Executive Officer, St. Elizabeth Healthcare

**Kelly Stumbo, MPA** | Chief Executive Officer, ARH Our Lady of the Way Hospital

**Nancy C. Galvagni** | President, KHA

### **Louisville Healthcare CEO Council**

**Bruce Broussard** | Humana

**Ben Breier** | Kindred Healthcare

**Gerard Colman** | Baptist Health

**Randy Bufford** | Trilogy Health Services

**Cedric Francois** | Apellis Pharmaceuticals

**Russ Cox** | Norton Healthcare

**Joe Steier** | Signature Healthcare

**Phil Marshall** | Hosparus Health

**Kennan Wethington** | Anthem

**Mark Vogt** | Galen College of Nursing

**Tammy York-Day** | Louisville Healthcare CEO Council

### **Kentucky Health Departments Association**

**Allison Adams** | President

**Maria Hardy** | Vice President

**Kayla Bebout** | Secretary

**Randy Gooch** | Treasurer

**Scott Locakrd** | Past President

**Teresa Gamsky** | North Representative

**Nancy Crewe** | South Representative

**Thursa Sloan** | East Representative

**Jen Harris** | West Representative

**Sara Jo. Best** | District Member at Large

**Andrea Renfrow** | County Member at Large

**Dr. Kraig Humbaugh** | Independent District Member at Large

**Janie Cambron** | KPHA President

### **Kentucky Public Health Association**

**Dana Nickles** | Executive Director

**Jill LeMaster** | Office Manager

**Carla Tillett** | Membership Specialist

**Janie Cambron** | President

**Kayla Bebout** | President-Elect

**Lisa Pollock** | Treasurer

**Louise Kent** | Vice President

**April Harris** | Secretary

**Sara Jo Best** | Past President

Identified Stakeholders: **Opinion Leaders**

**County Health Department**

**David Williams** | Allen  
**Tim Wright** | Anderson  
**Maria Hardy** | Ashland-Boy  
**Matt Hunt** | Barren River  
**Teresa Hunter** | Bell  
**Andrea Brown** | Bourbon  
**Brent Blevins** | Boyle  
**Tony Cox** | Bracken  
**Angela Raleigh** | Breathitt  
**Scott Schrewsberry** | Breckinridge  
**Allison Adams** | Buffalo Trace  
**Andrea Renfrow** | Bullitt  
**Amy Ferguson** | Calloway  
**Jeff Barker** | Carter  
**Kayla Bebout** | Christian  
**Rebecca Kissick-Hake** | Clark  
**Christie L. Green** | Cumberland Valley  
**Tim Gould** | Estill  
**Dr. Kraig Humbaugh** | Lexington-Fayette  
**Stephanie Fryman** | Fleming  
**Thursa Sloan** | Floyd  
**Judy Mattingly** | Franklin  
**J Smith** | Garrard  
**Greg Brewer** | Gateway

**Noel Coplen** | Graves  
**Josh Embry** | Grayson  
**Clayton Horton** | Green River  
**Chris Crum** | Greenup  
**Bobbie Crider** | Harlan  
**Denise Beach** | Hopkins  
**Randy Gooch** | Jessamine  
**Jule Bush** | Johnson  
**Scott Lockard** | Kentucky River  
**Rebecca Rains** | Knox  
**Shawn Crabtree** | Lake Cumberland  
**Mark Hensley** | Laurel  
**Debbie Miller** | Lawrence  
**Anita K. Bertram** | Lewis  
**Diane Miller** | Lincoln  
**Sara Best** | Lincoln Trail  
**Sarah Moyer** | Louisville Metro  
**Nancy Crewe** | Madison  
**Dr. James M. Shepherd** | Magoffin  
**Billy Pitts** | Marshall  
**Stephen Ward** | Martin  
**Kathy Crown-Weber** | Mercer  
**Jill Ford** | Monroe  
**Allision Napier** | Montgomery  
**Cathy Bethel** | Muhlenberg

**Roanya Rice** | North Central  
**Dr. Lynne Saddler** | Nothern KY  
**Teresa Gamsky** | Oldham  
**Jim Tolley**, Interim | Pennyrile  
**Tammy Riley** | Pike  
**Stacy Crase** | Powell  
**Kent Koster** | Purchase  
**Georgia Heise** | Three Rivers  
**Jennifer Harris** | Todd  
**Crystal Caudill Miller** | Wedco  
**Marcy Rein** | Whitley  
**Cassie Prather** | Woodford

# Identified Stakeholders

Identified Stakeholders: **Government Officials**

### **Kentucky Senate Leaders**

**Robert Stivers II (R)** | Senate President  
**David P. Givens (R)** | President Pro Tempore  
**Damon Thayer (R)** | Majority Floor Leader  
**Julie Raque Adams (R)** | Majority Caucus Chair  
**Mike Wilson (R)** | Majority Whip  
**Morgan McGarvey (D)** | Minority Floor Leader  
**Johnny Ray Turner (D)** | Minority Caucus Chair  
**Dennis Parrett (D)** | Minority Whip

### **Kentucky House Leaders**

**David Osborne (R)** | Speaker of the House  
**David Meade (R)** | Speaker Pro Tempore  
**John Bam Carney (R)** | Majority Floor Leader  
**Suzanne Miles (R)** | Majority Caucus Chair  
**Chad McCoy (R)** | Majority Whip  
**Joni L. Jenkins (D)** | Minority Floor Leader  
**Derrick Graham (D)** | Minority Caucus Chair  
**Angie Hatton (D)** | Minority Whip

**Kimberly Poore Moser** | House Health & Family Chair  
**Ralph Alvarado** | Senate Health & Welfare Chair  
**Stephen Meredith** | Senate Health & Welfare Vice Chair

### **Governor & Executive Cabinet**

**Andy Beshear** | Governor  
**Jacqueline Coleman** | Lieutenant Governor  
**Michael Adams** | Secretary of State  
**Daniel Cameron** | Attorney General  
**Mike Harmon** | State Auditor  
**Allison Ball** | Treasurer  
**Ryan Quarles** | Agriculture Commissioner  
**Eric Friedlander** | Secretary CHFS  
**Steven Stack** | Commissioner Dept. for Public Health  
**Michael Dossett** | Director KY Emergency Management

### **Federal Government Officials**

**Mitch McConnell** | KY Senator  
**Rand Paul** | KY Senator  
**Hal Rodgers** | KY 5th District Congressman  
**John Yarmuth** | KY 3rd District Congressman  
**Thomas Massie** | KY 4th District Congressman  
**James Comer** | KY 1st District Congressman  
**Brett Guthrie** | KY 2nd District Congressman  
**Andy Barr** | KY 6th District Congressman  
**Robert R. Redfield** | CDC Director

# Identified Stakeholders

Identified Stakeholders: **University Community**

### **Board of Trustees**

**Claude A. "Skip" Berry III** | Appointive Member

**Cathy A. Black** | Appointive Member

**Lee X. Blonder** | Faculty Member

**Joe Rollin Bowen** | Appointive Member

**E. Britt Brockman, MD** | Appointive Member

**Michael A. Christian** | Alumni Member

**Carol Martin "Bill" Gatton** | Honorary Member

**Cammie DeShields Grant** | Alumni Member

**Robert Grossman** | Faculty Member

**Michael Hamilton** | Student Member

**Kimberly Scott McCann** | Appointive Member

**Elizabeth McCoy** | Appointive Member

**David Melanson** | Staff Member

**Derrick K. Ramsey** | Appointive Member

**C. Frank Shoop** | Appointive Member

**Sandra R. Shuffett** | Appointive Member

**Bryan Sunderland** | Appointive Member

**Robert D. Vance** | Appointive Member

**Rachel Watts Webb** | Alumni Member

**Barbara Young** | Appointive Member

### **Presidents Office & Executive Team - Presidents's Council**

**Dr. David Blackwell** | Provost

**Dr. Eric Monday** | Executive Vice President for Finance and Administration

**Dr. Mark F. Newman** | Executive Vice President for Health Affairs

**Mr. Bill Thro** | General Counsel

**Mr. Mitch Barnhart** | Director of Athletics

**Dr. Sonja Feist-Price** | Vice President for Institutional Diversity

**Mr. D. Michael** | Vice President for Philanthropy

**Dr. Lisa Cassis** | Vice President for Research

**Mr. Thomas W. Harris** | Vice President for University Relations

**Angie Martin** | Vice President for Financial Planning & Chief Budget Officer

**Brian Nichols** | Chief Information Officer

**Kirsten Turner** | Associate Provost for Academic & Student Affairs

**Mary Vosevich** | Vice President for Facilities Management

**Kim Wilson** | Vice President & Chief Human Resource Officer

### **President's Office**

**Katie Hardwick** | Administrative Staff Officer

**Paige Noland** | Administrative Assistant

**Reneé Smith** | Executive Assistant to the President

**Tiana Thé** | Communications Coordinator

**Jay Blanton** | Chief Communications Officer